



ADI Forum

OIL & GAS • ENERGY • CHEMICALS

2025 Partnership Proposal

February 11-13, 2025
Houston, TX



The ADI Forum is a three-day executive conference hosted by ADI, a leading consulting firm specializing in oil & gas, energy, and chemicals



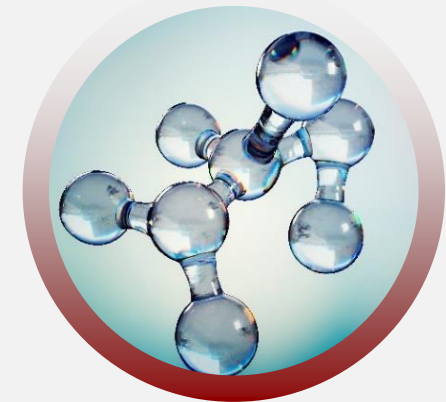
Oil & Gas

Upstream, midstream, natural gas, LNG, refining, and fuels



Energy Transition

Renewables, CCUS, biofuels, hydrogen, energy storage, and sustainability



Chemicals

C1 derivatives, plastics, specialty chemicals, engineered materials, and recycling

Since 2017, the ADI Forum has brought together executives for strategic conversations across the oil & gas, energy transition, and chemical value chains



Sponsor the ADI Forum to strategically position your brand, build differentiation with our thought leadership, set the industry's agenda, and network significantly

Position your brand
with our decision-maker clients at the ADI Forum



Network with significance
in an intimate, effective setting with C-suite industry leaders

Differentiate your company
by aligning with thought leaders at the ADI Forum

Influence the agenda
and sharpen the narrative as a speaker or a moderator

Day 1 of the ADI Forum typically kicks off by focusing on oil & gas with perspectives from leaders in upstream, midstream, and refining & fuels

Day 1 – Oil & Gas



Select past speakers



Jonathan Crane
VP, Wells Digital Deployment
Shell



Amy Chen
VP, LNG
Energy Transfer



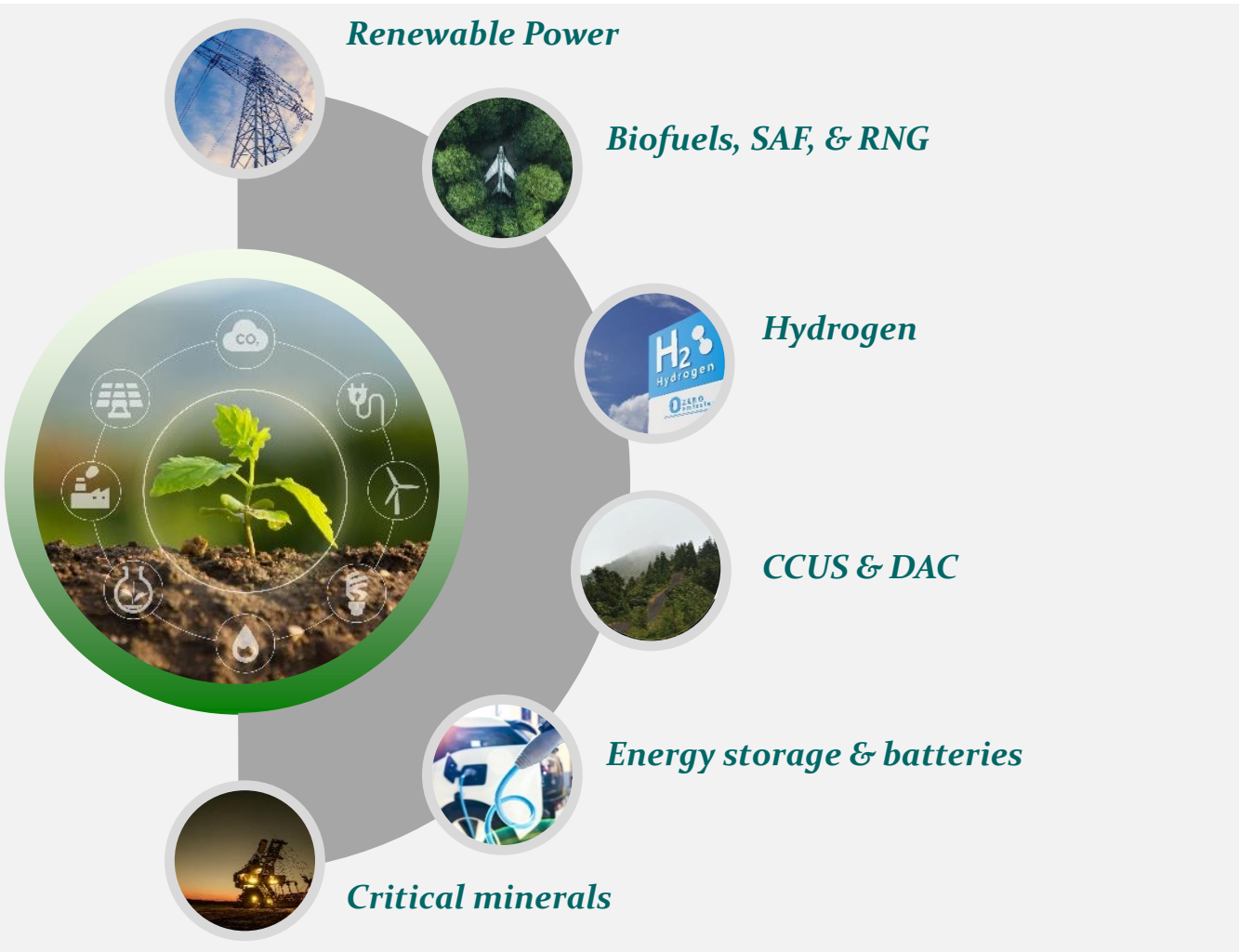
Oliver Tuckerman
VP, Corporate Development
Cheniere Energy



Jim Sledzik
Managing Director
Saudi Aramco Energy Ventures

Day 2 at the ADI Forum takes a deep dive into the energy transition with perspectives from start-ups, investors, and corporate leaders

Day 2 – Energy Transition



Select past speakers



Jason Ryan
EVP, Regulatory Services &
Government Affairs
CenterPoint Energy

Alex Robart
Chief Commercial Officer
Microsoft



KC Littlefield
General Manager, CCUS
Chevron

Esben Sorensen
Senior Director, Global Market
Development
Plug Power



Building on FlexPO's rich legacy, the ADI Forum wraps up by covering trends in chemicals, petrochemicals, polymers, and plastics on Day 3

Day 3 – Chemicals



Select past speakers



Jennifer Jewson
Chief Procurement Officer
LyondellBasell

Hanh Nguyen
VP, Sustainability
OCI Global



Jose M. S. Mendez
VP, Plastics & Polymers
SK Chemical

Dr. Carlos Villa
R&D Fellow
Dow Chemical Company



ADI Forum keynotes feature C-suite leaders from top oil & gas, energy transition, and chemical companies



Christopher Smith
SVP
Cheniere Energy



Bob Maughon
EVP, CTO, & CSO
SABIC



Lydia Johnson
VP, Low Carbon Solutions
ExxonMobil



Chris R. Chandler
EVP & COO
Plains All American



Jim Simon
CEO
Braven Environmental



Jeff Hammad
CCO
Golden Pass LNG



James Steffes
EVP
Direct Energy



David Hatrick
VP
Huntsman



Heath DePriest
VP
Phillips 66



Kelly Knopp
CEO
Citroniq Chemicals

Our diverse audience has attendees from oil & gas and chemical operators, EPCs, industrials, oilfield services, PE / VC investors, startups, and public agencies

Oil & Gas and Energy



Chemicals



Industrials, EPC, and digital



Investors and Early-stage

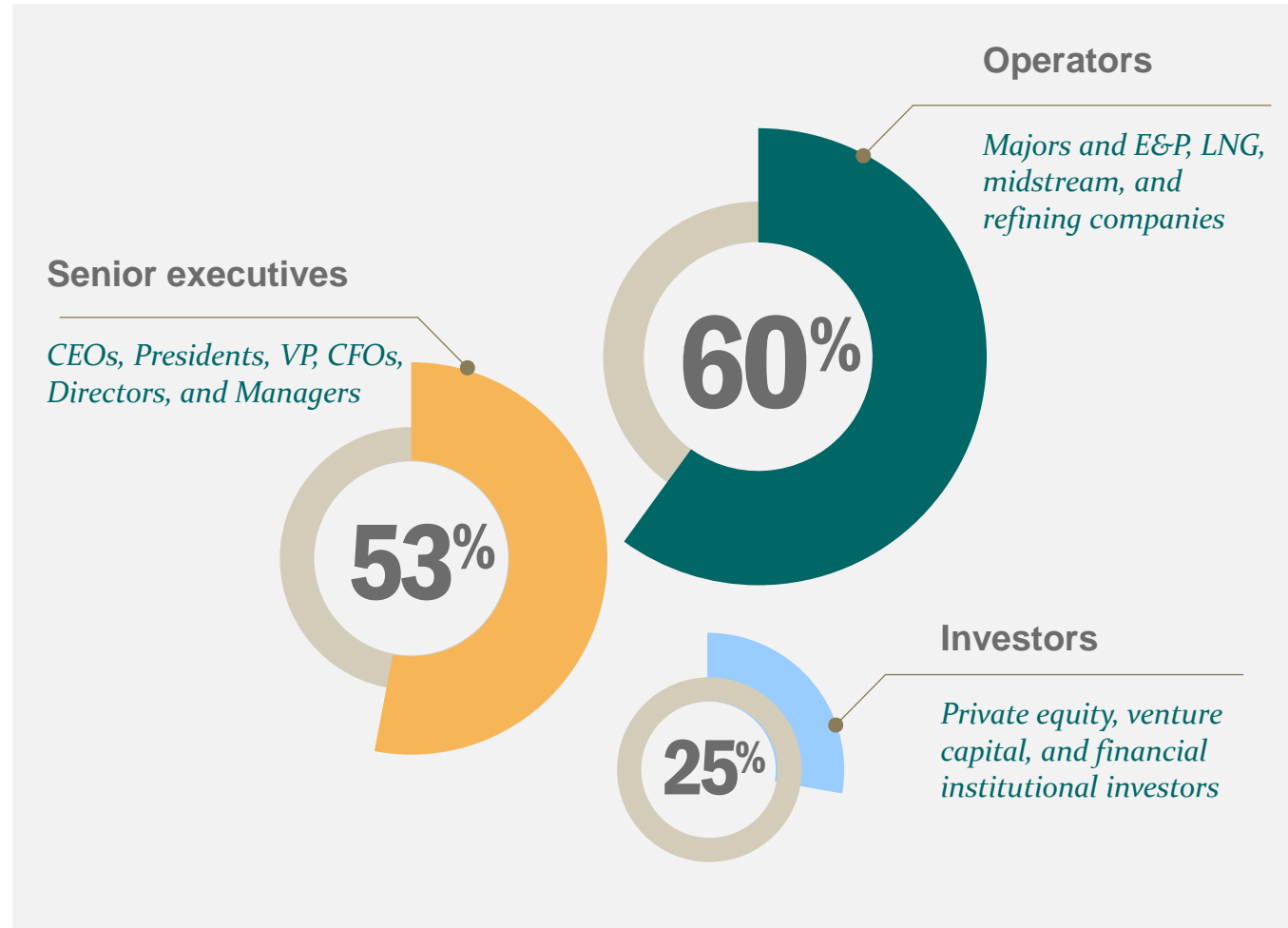


Government and Academia



The ADI Forum's attendee demographics – in particular, operating companies and senior leaders – deliver proven value for our sponsors' investment

Attendee demographics



Past attendee testimonials



"The goal is to have a conversation, and that comes across in this event."

Heath DePriest,
VP, Phillips 66



"The diversity of the ADI Forum is tremendous."

Steven Woodward
SVP, Antero Resources



"Timely discussions for...well-thought-out future perspectives."

Joe Sentmanat
Director, LyondellBasell



"One of the best if not the best forums for the energy industry."

Reinaldo Bermudez,
Director, MAN Energy Solutions



Sponsor the ADI Forum and join a rich legacy of leaders who have supported us

Past partners



Highlight your brand and drive your business goals by sponsoring the ADI Forum coming up during February 11-13, 2025, in Houston, Texas

Partner with the ADI Forum

- ADI is inviting a select list of companies in oil & gas, energy transition, and chemical markets to partner with the ADI Forum.
- Partners will be acknowledged in:
 - ✓ Forum marketing emails to ~35k contacts
 - ✓ LinkedIn posts to a network of ~20k followers
 - ✓ Banners and recognition on ADI social media
 - ✓ ADI industry outlooks published in January
 - ✓ Custom profile on ADI Forum website
 - ✓ ADI Forum program and event presentations
 - ✓ Forum video highlights

Contact us to partner with the ADI Forum:

Eileen Mendoza
 Marketing Coordinator
 Phone: +1 (281) 506-8234
 E-mail: mendoza@adi-analytics.com

Partnership levels

Benefits	Bronze	Silver	Gold	Platinum
Total forum passes including speaker	2	3	4	6
Discount on extra passes	10%	15%	20%	25%
Attendee list with opt-in contact info one week after the Forum	✓	✓	✓	✓
Recognition in Forum marketing	✓	✓	✓	✓
Single pass to speaker dinner		✓	✓	✓
Speaking opportunity on one panel			✓	✓
Video highlights of speaker panel			✓	✓
Dedicated table of 5 for your team to expand their industry knowledge				✓
Investment	\$6,000	\$8,000	\$10,000	\$15,000
Add-on: Showcase your company in ADI Forum Partner Gallery	Additional fee of \$2,500 Includes HDTV monitor and stand with table and two chairs in the networking / break area			

Watch highlights from past ADI conferences on our YouTube channels

ADI Forum



Partner terms and conditions

- 1. Partnership packages:** Standard partnership package details can be found in the ADI Forum partnership prospectus. Any custom partnership packages will be agreed to in writing between ADI Analytics LLC ("ADI"), host and organizer of the ADI Forum, and Partner.
- 2. Exhibit fees:** Fees for exhibit rental, including dates during which promotional rates may apply, are set forth in the partnership prospectus. A listing of the items included in the standard exhibitor package appears in the same section.
- 3. Assignment of space:** Exhibit location assignments are assigned approximately 10 days prior to the Forum start date with priority based on the date of payment. Registrations not paid in full 30 days prior to the Forum start date will not be assigned a location until full payment is made.
- 4. Acceptability of exhibits:** All exhibits shall serve the interest of the attendees of the ADI Forum and shall be operated in a way that will not detract from other exhibits. ADI Forum determines acceptability of persons, things, conduct and/or printed matter and reserves the right to require the immediate withdrawal of any exhibit which is believed to be injurious to the purpose of the ADI Forum. All exhibits will remain within the space provided. In the event of such restriction or eviction, ADI is not liable for any refund of exhibit fees, or any other exhibit-related expense.
- 5. Care of exhibits:** Nothing shall be posted on, nailed, screwed, or otherwise attached to columns, walls, floors, or other parts of the building or furniture. Distribution of promotional gummed stickers or labels is prohibited. Any property destroyed or damaged by an exhibitor must be replaced or restored to its original condition by the exhibitor or at the exhibitor's expense.
- 6. Eligibility:** Only the company named on the contract will be used in exhibitor and partnership recognition opportunities by the ADI. No subsidiaries or secondary company units will be permitted in the same contract.
- 7. Marketing/promotions:** ADI has authorization to use the exhibitor or partner logo and/or images for marketing purposes in all media. Company logos and marketing collateral must be submitted as soon as possible and no later than 15 days from the start of the Forum. Logos will be used as submitted by the partner. Any additions or changes must be added to the logo file by the partner. ADI reserves the right to refuse placement of any graphic and/or image that it believes to be objectionable for any reason.
- 8. Insurance & required certificate of insurance:** The exhibitor understands that neither ADI nor the venue maintains insurance covering the exhibitor's property and it is the sole responsibility of the exhibitor to obtain such insurance. If required, exhibitor agrees to obtain and keep in force, during the term of occupancy and use of the facility, policies of General Liability insurance, specifically including the Premises-Operations and Personal Injury Liability with appropriate limits. Exhibitor agrees to include ADI and the meeting venue in the General and Auto Liability policies as additional insureds thereunder. Exhibitor insurance will be considered primary of any similar insurance carried by ADI or the meeting venue. Exhibitor Commercial General Liability and Automobile Liability policies to contain standard Waiver of Subrogation provision. ADI will notify Exhibitor when insurance is required, and Certificates of Insurance must be provided to ADI no less than 15 days before the Forum begins.
- 9. Payment:** Full payment must accompany the exhibitor and partner reservation unless a special payment arrangement has been approved by ADI and attached to this agreement. Payments should be remitted directly to ADI by wire transfer or check. Payments by credit card will incur an additional fee of 5%. All payments must be received in full 30 days before the Forum start date.
- 10. Cancellations:** All reservations cancelled by 5pm EST 30 days prior to Forum start date will receive a 75% refund. (A 25% processing fee is charged on all cancellations received more than 30 days before the Forum.) Cancellations received less than 29 days prior to Forum start date are not eligible for refund. In the event payment has not been made at time of cancellation, you will be invoiced for the balance due. There are no refunds or credits for partnership cancellations once payment has been received.
- 11. Forum cancellation or postponement by ADI:** ADI may decide to cancel or postpone the event, in its sole discretion. If ADI postpones said event, partnership funds will be carried forward to the rescheduled event. If ADI cancels said event, ADI will consider a refund on a case-by-case basis depending on many factors including the sponsor-related expenses already incurred by ADI and the already accrued visibility of partnership.
- 12. Exclusivity:** ADI events are offered to all potential partners without exclusivity.
- 13. Indemnification and hold harmless:** Partner agrees to indemnify, defend, and hold harmless ADI, the event facility, and the city in which this event is being held, and their respective officers, agents, and employees, from and against all bodily and personal injury, loss, claims, or damage to any person or any property arising in any way from the Partner's company, its employees, agents, licensees, contractors, or customers. ADI shall not be responsible for loss or damage to displays or goods belonging to Partner.
- 14. Resolution of disputes:** If a dispute or disagreement arises between Partner and ADI or between two or more Partners, such dispute will be reviewed by ADI. To address such a dispute, the Partner(s) must present a document in writing to ADI stating the dispute in detail. ADI will take immediate action to review the dispute, evaluate its merit and make a ruling. All decisions made by ADI are final.
- 15. Acceptance:** All terms and conditions are in effect once the Partner signs the registration form. This agreement shall not be binding on ADI until received and accepted by ADI.
- 16. Miscellaneous:** This Agreement supersedes any prior oral or written understanding between ADI and Partner and may not be amended or modified except in writing signed by both parties. This Agreement shall be governed by and construed in accordance with the laws of the State of Texas.



ADI Analytics

OIL & GAS • ENERGY • CHEMICALS

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CREATING
VALUE SINCE
2009

350+
CLIENTS

700+
PROJECTS

15+
SERVICES

90+
DATABASES

3-day
CONFERENCE